A Global Business Consortium
Your Virtual Sales Team

Strategic Partner Group

Strategic Partner Group (SPG)
Marketplace Ministry & Economic Transformation Platform

Faith in Action Through Business, Opportunity, and Sustainable Impact

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Executive Overview

Marketplace Ministry recognizes that faith is not confined to buildings or programs — it is lived out daily through work, business, leadership, and service. Yet many faith-based organizations, ministries, and leaders lack the **economic infrastructure, business strategy, and global partnerships** needed to translate values into sustainable impact.

Strategic Partner Group (SPG) provides a **Marketplace Ministry platform** that aligns faith-based mission with **ethical business development, economic empowerment, and global opportunity**.

SPG helps ministries move from donation dependency to opportunity-driven sustainability — without compromising faith or mission.

The Challenge Facing Marketplace Ministry

Faith-based organizations and leaders often face:

- Reliance on tithes, donations, and short-term fundraising
- Limited business and economic execution capacity
- Underutilized congregational and member talent
- Desire to create jobs and opportunity without mission drift
- Lack of global partnerships and capital access

Mission is strong — **economic structure is often missing**.

The SPG Solution

SPG operates as a **for-profit strategic partner and economic engine** that works alongside churches, ministries, and faith-based organizations to:

- Create ethical business and revenue opportunities
- Support faith-aligned entrepreneurship and job creation
- Activate congregational talent and professional skills
- Facilitate partnerships, trade, and investment
- Enable long-term sustainability through opportunity, not dependency

SPG does **not replace ministry leadership** — SPG provides the **business and execution platform**.

What SPG Becomes for Marketplace Ministry

✓ A faith-aligned economic development partner
✓ A business and opportunity platform
✓ A job creation and entrepreneurship engine
✓ A global partnership and trade bridge
✓ A sustainable funding alternative

Key Benefits

For Ministries & Faith-Based Organizations

✓ Diversified revenue streams aligned with values
✓ Reduced reliance on donations alone
✓ Ethical monetization without mission compromise
✓ Scalable models for job creation and impact

For Individuals & Congregations

✓ Business and entrepreneurship opportunities
✓ Marketplace leadership development
✓ Access to global networks and industries
✓ Economic dignity and long-term stability

SPG Pathway to Success for Marketplace Ministry

1. **Vision Alignment** – Clarify mission, values, and economic goals
2. **Opportunity Mapping** – Identify business, workforce, and trade opportunities
3. **Activation** – Launch faith-aligned initiatives through SPG's consortium
4. **Growth & Stewardship** – Scale impact locally and globally with accountability

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Who This Platform Is For

- Churches and ministries
- Faith-based nonprofits and networks
- Pastors and marketplace leaders
- Faith-driven entrepreneurs and professionals
- Community development initiatives

Why Partner with SPG

✓ Faith-aligned, ethical business models
✓ Global reach across 40+ industry verticals
✓ Proven partnership and execution frameworks
✓ Long-term sustainability focus

SPG believes the marketplace is one of the greatest mission fields of our time.

Get Started

Rick Reese

Strategic Partner Group

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Strategic Partner Group — Where Faith Meets Opportunity, and Mission Creates Impact.

Subject

Dear Pastor [Last Name],

I pray this message finds you well. I'm reaching out on behalf of Strategic Partner Group (SPG) to share a Marketplace Ministry opportunity designed to help churches and faith-based leaders extend their mission beyond the walls of the church and into the everyday lives of their congregations and communities.

SPG works alongside pastors and churches as a faith-aligned economic and business partner, helping translate biblical principles into practical job creation, entrepreneurship, and sustainable community impact. Our role is not to replace ministry, but to support it by providing the business infrastructure, partnerships, and execution needed to empower people economically while remaining mission-centered.

Through SPG's Marketplace Ministry platform, churches can:

- Create ethical, faith-aligned business and job opportunities
- Equip congregants to thrive in the marketplace as leaders and entrepreneurs
- Reduce reliance on donations alone by developing sustainable revenue models
- Partner with trusted professionals, organizations, and global initiatives
- Bring hope, dignity, and opportunity to the communities they serve

Many pastors feel called to address economic hardship, unemployment, and lack of opportunity—but lack the tools to do so effectively. SPG exists to help bridge that gap.

I would welcome the opportunity to schedule a brief conversation to explore how SPG could support your church's vision for Marketplace Ministry and community transformation.

Blessings,

Rick Reese

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"Whatever you do, work at it with all your heart, as working for the Lord." – Colossians 3:23