A Global Business Consortium
Your Virtual Sales Team

Strategic Partner Group

**SPG Prospectus: "Pathway to U.S. Citizenship & Settlement Services"**

**For Service Providers, Immigration-Support Vendors & Professional Partners**

**1) Overview**

Strategic Partner Group (SPG) is a global consortium that **connects individuals, businesses, and service providers** with strategic opportunities for growth, expansion and impact. Strategic Partner Group+2Strategic Partner Group+2
In this initiative, SPG is launching a dedicated service-platform to assist **immigrants, refugees, overseas professionals, and families** in the United States — helping them through the complex pathway of settlement, citizenship preparation, integration, and economic participation.
SPG's role: facilitate **vendor partners, legal & professional service providers, community organizations**, and build the network required to guide newcomers and help them establish economic success.

**2) Why Work with SPG as a Vendor/Service-Provider**

- Access to a global network of clients (immigrants, international professionals, families) looking for trusted U.S.-settlement services.
- Be part of a branded "Pathway to Citizenship & U.S. Establishment" platform under SPG, increasing referral streams and credibility.
- Collaborative partnerships with legal firms, language providers, relocation services, financial planners, employment coaching, real-estate firms, and vendor specialists.
- Structured referral & revenue model through SPG's partner network and lead generation system. Strategic Partner Group+1
- Positioning as a strategic vendor in a high-growth social and economic impact initiative: helping individuals legally immigrate, settle, become citizens, find employment, access housing, open businesses.

**3) Core Service Categories (for Vendors & Partners)**

- Immigration law & filing services: visa, green card, naturalization, compliance.
- Relocation & settlement: housing search, lease/ownership, local orientation.

- Employment & business setup: resume/career coaching, U.S. job market access, starting a U.S. business, vendor registration, SDVOSB/Minority Business certification.
- Financial services: banking, remittances, credit building, tax preparation, financial planning for new Americans.
- Real-estate: property purchase/leasing, home-ownership education, affordable housing programs.
- Language & cultural integration: ESL instruction, American civics, community networking.
- Support ecosystem: mental health counseling, community mentorship, translation services, family services (education, childcare).
- Business & vendor network: for service providers to collaborate, co-market, refer clients, develop bundled offerings.

**4) SPG Partner Engagement Model**

| Stage | Vendor Role | SPG Role | Outcome |
|---|---|---|---|
| Discovery | Service provider expresses interest | SPG evaluates fit, scope | Partnership roadmap |
| Onboarding | Provide service details, credentials | SPG integrates vendor in network | Vendor listed and positioned |
| Referral & Co-Marketing | Consume or refer client leads | SPG generates referrals, markets service | Vendor begins client intake |
| Collaboration | Work with other SPG vendors (legal + housing + finance) | SPG facilitates cross-vendor workflow | Comprehensive client service offering |
| Performance & Scale | Track outcomes, feedback, growth | SPG monitors network, optimizes offerings | Scalable platform & repeatable model |

**5) Value Proposition for Clients (New Immigrants/Professionals)**

- A **one-stop, trusted network** through SPG: "From arrival → settlement → citizenship → economic empowerment."
- Transparent process, credentialed vendors, clear fees, structured pathway.
- Integration into business, housing, and community networks — not just legal filing.
- Access to referral services, global networks, and economies of scale.

**6) Why Now & Market Opportunity**

- The U.S. continues to attract global talent, families, and professionals seeking citizenship, residence, or investment-based visas.
- Service providers and vendors that specialize in immigration, settlement, finance, real-estate, and business formation are in growing demand.
- SPG's model offers scalability and cross-service bundling — increasing average client spend and referral value.

**7) Vendor Partner Benefits**

- Marketing exposure via SPG's global platform and referral network.
- Access to co-branded campaigns, partner workshops, and lead-generation programs.
- Revenue share or referral commission model for each client engaged.
- Collaboration with other vendors to create comprehensive service bundles (increase retention, margins).
- Reporting and analytics support to track vendor performance and growth.

**8) Next Steps for Vendor Onboarding**

1. Contact SPG's Citizenship & Settlement Division and express vendor interest.
2. Complete Vendor Profile & Service Details (credentials, pricing, service scope).
3. Sign Collaboration Agreement (service standards, referral terms, revenue share).
4. Receive onboarding materials, marketing assets, and referral pipelines.
5. Begin client engagements under SPG branding and track metrics for scale-up.

**9) Contact**

**Strategic Partner Group (SPG)**
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*"Let's build your service network. Together we guide the journey of newcomers, enabling legal residence, economic contribution, and lasting US success."*

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**Outreach Email – Vendor Recruitment for Pathway to U.S. Citizenship**

**Subject:** Become a Trusted Vendor Partner — Help Newcomers to the U.S. & Grow Your Business with SPG

**Body:**

Dear [Name],

I hope you're doing well.

I'm reaching out on behalf of **Strategic Partner Group (SPG)** — a global business-consortium dedicated to connecting people, service providers, and projects with strategic partnerships and capital for growth. Strategic Partner Group+1

We are launching a new initiative focused on the "Pathway to U.S. Citizenship & Settlement" — designed to guide immigrants, international professionals, and families through the process of establishing themselves in the United States (residence, work, business setup, housing, finance, community integration).

We believe your services may be a strong fit for our vendor network. By joining SPG as a preferred service partner, you'll benefit from:

- Referral introductions to clients seeking settlement, citizenship and business-integration services
- Co-marketing and branding via SPG's global network
- Collaboration with complementary vendors (legal, real-estate, financial, employment) to create service bundles
- Revenue-share or referral-fee opportunities for each client you engage

If you're interested in exploring this partnership and learning more about how we work, I'd love to schedule a short call. Together we can review your services, referral model, and how we can integrate you into our "Settlement & Citizenship" platform.

Would you have 20 minutes this week for a quick conversation?

Best regards,
Sam Jakobs
President | Strategic Partner Group

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