A Global Business Consortium
Your Virtual Sales Team

Strategic Partner Group

**Strategic Partner Group (SPG)**

**Prospectus for Global & National Logistics & Transport**

**1) Who We Are (Logistics & Transport Focus)**

**Strategic Partner Group (SPG)** is a **strategic bridge** connecting operators, investors, and public stakeholders to structure and execute regional, national, and international projects. We align capital, partners, and execution to help logistics and transport companies scale with confidence. Strategic Partner Group
Our advisory spans **customized strategic planning, project structuring and management, business expansion advisory, and financial facilitation**—giving operators one coordinated partner from strategy through close. Strategic Partner Group

**2) What We Do for Logistics & Transport Operators**

**Capital Access & Investor Alignment**

- Source and align **$5M–$200M+** for fleet expansion, rolling stock, terminal upgrades, port & rail intermodal projects, air cargo capacity, warehouse & cold chain build-outs, and last-mile automation.

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- Access to **private equity, family offices, infrastructure funds, banks, and PPP vehicles** with transport mandates.

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**Deal Structuring & Investment Packaging**

- Investor-ready memoranda, executive summaries, pro-formas, and valuation models tailored to freight, 3PL/4PL, maritime, rail, air cargo, and trucking verticals.
- Equity, debt, convertible or **blended instruments** sized to asset cycles and cash-flow profiles; syndication for large or multi-asset programs.

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**Strategic Partnerships & Consortium Building**

- **JV formation** between operators, asset owners, and institutional capital; **operator–port–rail** tripartite frameworks; concession/lease optimization.

- **Public–Private Partnership (PPP) facilitation** for terminals, corridors, and logistics parks.

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**Due Diligence & Investor Confidence**

- Pre-screening (financial, legal, operational), market & route feasibility, ESG & safety documentation, and risk mitigation.

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**Transaction Management & Execution**

- Capital raise coordination, legal/compliance interface, closing documentation, and post-funding performance tracking.

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**3) How We Partner (Operator-Friendly Model)**

SPG operates as a **relationship-driven connector** and execution partner—**from discovery to close**—so operators can keep running their network while we prepare, align, and deliver capital and partners.

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- **Discovery & Assessment** → goals, capex plan, timeline
- **Investor Mapping** → targeted list by asset class & region
- **Investment Packaging** → bankable materials & data room
- **Introductions & Facilitation** → investor/operator/agency alignment
- **Negotiation & Closing** → term sheets through funding completion

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**4) Priority Use Cases We Fund & Facilitate**

- **Fleet Expansion & Modernization:** tractors/trailers, reefers, drayage, yard tractors, locomotives, rolling stock, aircraft cargo conversions.

- **Intermodal & Terminal Assets:** port equipment, cranes, on-dock rail, transload facilities, FTZ enhancements, ICDs, brownfield modernization.
- **Warehousing & Cold Chain:** automation, WMS/TMS, robotics, cross-dock/cold storage expansion, GMP/FSMA upgrades.
- **Middle- & Last-Mile:** EV adoption, telematics/AI dispatch, micro-fulfillment, parcel sortation, reverse logistics.
- **Digital & Data:** TMS/WMS/OMS, visibility platforms, EDI/API modernization, control towers, AI-driven ETA/route optimization.
- **Cross-Border Trade Enablement:** customs brokerage alliances, bonded facilities, Africa/India/EU/LatAm market entry. (Aligned with SPG's role connecting partners and facilitating international projects.) Strategic Partner Group

**5) Why Logistics Companies Choose SPG**

- **Global Reach, Local Access:** investor and partner networks across North America, Europe, Africa, India, and LATAM.

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- **End-to-End Execution:** strategy → structure → introductions → closing.

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- **Capital at Scale:** track record and frameworks positioned to support **$5M to $200M+** programs.

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- **Project Structuring & Management:** a core SPG service pillar. Strategic Partner Group
- **Strategic Partner Program:** monetize networks and co-develop opportunities with SPG. Strategic Partner Group

**6) Capital Access Framework (Typical)**

| Stage | Capital Range | Typical Logistics Use Case | Funding Source |
|---|---|---|---|
| Growth | **$10M–$50M** | Fleets, facilities, digital upgrades | Mid-tier PE, family offices<br>funding companies for startups |
| Institutional | **$50M–$200M+** | Ports, rail intermodal, multi-terminal programs | Infra funds, sovereigns, banks, PPPs<br>funding companies for startups |

**7) Engagement—What You Can Expect**

1. **Intro Call** → scope & milestones. 2) **Mutual NDA** → data exchange. 3) **Readiness Sprint** (2–4 weeks) → investment package. 4) **Targeted Outreach** (rolling) → meetings/term sheets. 5) **Closing & Deployment** → funding drawdown, KPI tracking. (Process aligned with SPG's client onboarding and services model.) Strategic Partner Group+1

**8) Leadership**

**Sam Jacobs – President.** International investment strategist; leads SPG's capital initiatives and investor relations. **Rick Reese – Founder and COO.** 35+ years in business development, procurement, and alternative finance; leads logistics partnerships and deal flow.

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**One-Page Summary (for inserts/landing pages)**

**SPG for Logistics & Transport** → We connect operators with **$5M–$200M+** capital and strategic partners for fleets, terminals, intermodal, warehousing/cold chain, and last-mile tech. We structure the deal, assemble the partners, and manage execution to close.

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**Outreach Email (copy/paste ready)**

**Subject:** Scale Your Logistics Network with Strategic Capital & Partners

**Body:**
Dear [Name],

I'm reaching out from **Strategic Partner Group (SPG)**—we act as a **strategic bridge** between logistics operators, investors, and public stakeholders to structure and fund regional, national, and international projects. Strategic Partner Group

For operators planning **fleet expansion, terminal/intermodal upgrades, warehousing & cold chain capacity, middle/last-mile automation, or cross-border growth**, we align targeted investors and partners and manage the transaction through close. Our capital programs typically range from **$5 million to $200 million+**, with options across equity, debt, and blended structures.

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SPG's core services include **project structuring and management, business expansion advisory, and financial facilitation**, ensuring you have one coordinated team from strategy to funding. Strategic Partner Group

If you're evaluating growth or modernization initiatives, I'd welcome a brief call to compare notes and outline a targeted investor/partner map for your network.

Warm regards,
**Sam Jacobs**
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