A Global Business Consortium
Your Virtual Sales Team

Strategic Partner Group

Strategic Partner Group (SPG)

Brokerage Provider & M&A Partnership Prospectus

Division Overview

At Strategic Partner Group (SPG), we specialize in empowering brokerage providers, business intermediaries, and M&A professionals to execute buy, sell, merge, and acquisition strategies across industries and borders.
Our role is to connect dealmakers, investors, and enterprises within a trusted consortium, providing the capital, structure, and global reach needed to achieve efficient, profitable transactions.

Whether facilitating a franchise acquisition, structuring a strategic merger, or aligning investors for mid-market M&A, SPG offers the relationships, intelligence, and resources to amplify your success.

SPG Partnership Advantages

1 Expanded Deal Flow & Access
Gain immediate visibility into a global pipeline of qualified buyers, sellers, and investors — including private equity groups, family offices, sovereign funds, and corporate acquirers.

2 Capital Alignment & Structuring
SPG provides access to capital partners for both growth acquisitions and exit liquidity. We help align equity, debt, and mezzanine capital through our established investor relationships.

3 Sell-Side Support
From valuation readiness to investor packaging, SPG helps prepare businesses for optimal exit outcomes — including confidential information memorandums (CIMs), buyer vetting, and negotiation coordination.

4 Buy-Side Targeting
SPG supports brokers with target research, due diligence, and market intelligence to help clients identify scalable acquisition opportunities or expansion candidates.

5️⃣ Cross-Border Transactions

Through our international partner network, SPG helps structure and close cross-border M&A transactions, including joint ventures, foreign direct investments, and strategic alliances.

6️⃣ Franchise & Distribution Expansion

SPG assists with franchise brokerage and distribution rollouts — matching qualified operators and investors to high-potential territories and master rights.

Brokerage Applications

Our platform empowers brokers and M&A specialists to:

- Expand listings and attract qualified buyers
- Access capital partners for clients seeking liquidity or growth
- Represent international franchises entering new markets
- Support strategic buyers pursuing roll-up acquisitions
- Manage cross-border expansions and FDI introductions
- Facilitate mergers or carve-outs with operational integration plans

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SPG's Ecosystem Advantage

Our consortium model connects:

- Industries: Energy, healthcare, logistics, technology, real estate, and manufacturing
- Investors: Private equity, venture capital, institutional, and sovereign funds
- Advisors: Legal, accounting, banking, valuation, and operational experts
- Governments & NGOs: For cross-border regulatory and economic cooperation

This integrated framework enables brokers to operate with speed, scale, and credibility — supported by a trusted international network.

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Why Partner with SPG

- ✅ Broader Buyer & Seller Networks
- ✅ Access to Global Capital Channels
- ✅ Institutional-Grade Documentation Support
- ✅ Cross-Industry Vertical Integration
- ✅ Confidential, Broker-Protected Process
- ✅ Strategic Co-Branding & Referral Opportunities

Next Steps

To explore how SPG can elevate your brokerage or advisory practice:

📧 **info@strategicpartnergroup.com**

🌐 **www.strategicpartnergroup.com**

📞 **+1 (516) 880-4707**

SPG — Where Brokers, Investors, and Visionaries Connect to Create Opportunity.

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Outreach Email Template

Subject: Expand Your Brokerage & M&A Reach with Strategic Partner Group

Dear [First Name],

At Strategic Partner Group (SPG), we help brokerage providers, business intermediaries, and M&A professionals connect with the right buyers, sellers, and investors to close more deals — faster and globally.

Whether your focus is on franchise transactions, business sales, mergers, acquisitions, or corporate exits, SPG delivers a powerful platform to:

- Expand your deal flow across industries and borders
- Access capital partners for buy- and sell-side transactions
- Facilitate roll-ups, mergers, and strategic alliances
- Connect with vetted global investors and funding sources

Through our Brokerage & M&A Partnership Program, we act as your extended consortium — providing access, structure, and strategic introductions that amplify both reach and credibility.

Let's schedule a brief 20-minute discussion to explore how SPG can strengthen your brokerage pipeline, increase deal velocity, and enhance your transaction outcomes.

Warm regards,

Sam Jacobs
President | Strategic Partner Group (SPG)
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