

LEVEL 04 MEMBERSHIP

Welcome to Ambassador.

For an organisation with several workstreams. Here is what your membership includes and how to make it work from the first week.



Up to 25	*5*	*20*	*4*
TEAM MEMBERS	COMPANY PROFILES	REQUESTS A MONTH	ASSISTED BRIEFS AT A TIME

All 47 programmes included. Every level opens the full SPG catalogue, across all six divisions.

One plan across a wider organisation.

Twenty-five seats, five company profiles and four concurrent assisted briefs support several workstreams under clear account control. A regular management review keeps priorities aligned with your team's capacity.

Make it work for you

Agree one coherent account plan, with ownership on both sides. Large procurement, infrastructure projects and complex specialist work are scoped separately on written mandate terms.

A service level, not an appointment

Ambassador is a membership service level. Sector Ambassadors are separately selected, vetted Strategic Advisors appointed by SPG.

In your membership

Team member. Someone in your organisation who works under your membership, such as a sales representative or selling agent. Each person has their own login.

Request. A business need SPG reviews and, where the fit is right, takes forward to mutual consent.

Assisted brief. A piece of work SPG runs for you, with an owner, scope and next action.

Your first steps

1. **Sign in to your membership**
   Use Member login on the website, with the email address you joined with.
2. **Set up your team and your card**
   Each team member gets their own login. Add your digital membership card to Apple Wallet or Google Wallet from your confirmation email.
3. **Complete your company profile**
   Describe your company, capabilities and markets, then approve your directory listing.
4. **Agree your first objective**
   Submit one specific need as a business requirement or a pairing request. A specialist reviews the fit first.
5. **Bring an opportunity to the Deal Room**
   During the beta, the SPG team prepares each listing with you personally.
6. **Bring your network**
   Your referral code records every company you introduce to SPG.
7. **Review your progress**
   Your monthly value statement records requests used, accepted introductions and next actions.

THE SPG TEAM
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Messages reach the whole team.

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ONLINE
Getting started and Member login
strategicpartnergroup.com

Membership provides the service and capacity of your level. Introductions depend on relevance, qualification and mutual consent; introductions, contracts and commercial results are never guaranteed. SPG provides advisory and facilitation services only, not legal, financial, investment or tax advice. Your membership is governed by the terms at strategicpartnergroup.com/legal/terms/. Dated October 2026; the website is the current reference.