SPG
STRATEGIC PARTNER GROUP

Member brochure
October 2026



Where companies find the partners they need to grow.

Strategic Partner Group is a private business community across 47 programmes and eight regional chapters. Members get a vetted route to customers, suppliers, advisers and markets, with a person accountable for every next step.

47	15	8	4
programmes, all open	**featured gateways**	**regional chapters**	**memberships, from $199 a month**

One community for the relationships, tools and resources a company needs.

SPG brings together companies of every size, from a small private business to a fund with hundreds of portfolio companies. It learns what each member needs, finds the expertise and counterparts that fit, secures permission on both sides and coordinates the next step.



Illustrative: a manufacturer and an adviser working through a supplier brief.

01

Relationships

Customers, suppliers, partners and advisers, introduced only when both sides agree.

02

Tools and resources

Sector guides, templates and approved third-party tools, in one place for every member.

03

Follow-through

A named owner for each request, and a monthly statement showing what moved.

"We are the conduit of bringing these relationships to the table, whether it be for a small private company to a large hedge fund who has hundreds of companies underneath their umbrella."

Sam Jakobs, President, Strategic Partner Group

Companies buy through people they trust.

Most small and medium companies have no business-development team, and buying has become a group decision. A network that vets its members and stands behind each introduction is worth more than ever, and AI has cut the cost of running one well.

90%

of businesses are SMEs

They provide more than half of all jobs worldwide.

73%

trust insight from peers

Against 55% for vendor websites, among US B2B decision-makers.

$35tn

of global trade in 2025

A record year, up about 7.5% on 2024.

$6.7tn

data-centre investment by 2030

The capital data centres worldwide are expected to need.



Illustrative: buying is now a group decision on both sides of a deal.

AI changes the cost of good service

Research, intake, matching, reminders and fee calculations used to need a large back office. AI agents now prepare them around the clock. People keep the judgement: they qualify the fit, own the relationship and approve every commitment.

Trust has to be earned

Edelman's 2026 Trust Barometer puts trust in business at 64% of the public across 28 countries, ahead of government at 53%. SPG keeps that trust by recording what happens after every introduction.

Buying is collective

SPG prepares one brief that every stakeholder on both sides can read and act on.

Trust is earned locally

Chapters and advisers vet members and stay accountable for each introduction.

Service at every level

A $199 member gets real service, because the preparation is automated and a person checks the result.

Sources: World Bank, SME Finance (2026); SurveyMonkey and Reddit, The Hidden B2B Journey (2026); UNCTAD, Global Trade Update (April 2026); McKinsey, The cost of compute (2025); Edelman Trust Barometer (2026).

From a clear need to a useful introduction.

Every request follows the same seven steps, so members always know where things stand and who owns the next move.



1 **Join**
Choose a membership and complete onboarding.

2 **Profile**
Describe your company, capabilities and markets.

3 **Brief**
Say what you need: a buyer, supplier, partner or market.

4 **Qualify**
A sector specialist reviews the fit and the evidence.

5 **Consent**
Both sides see the purpose and agree before any contact.

6 **Introduce**
The right people meet, with the context prepared.

7 **Follow through**
Next steps are owned, recorded and reported.

A person reviews every request

AI prepares the brief and suggests matches. A sector specialist decides whether an introduction makes sense.

No contact without permission

Both sides see the purpose first. Contact details are released only after both accept.

Progress you can see

A monthly value statement shows your requests, introductions and the next actions on both sides.

47 programmes, organised into fifteen gateways.

Every programme stays open to every member. The gateways make the catalogue easy to navigate: start from your sector and you will see every programme that serves it.



01 **Data & Energy**
Compute, power, storage and infrastructure delivery
4 programmes

02 **Agriculture & Farming**
Production, processing, supply chains and market access
4 programmes

03 **Environmental & Water**
Water, environmental services and resource solutions
3 programmes

04 **Governmental & Public Sector**
Public requirements, institutional engagement, procurement routes
3 programmes

05 **NGOs & Social Impact**
Member organisations, community programmes, social enterprise
10 programmes

06 **Pharmaceuticals & Biotechnology**
Product, licensing, research and distribution relationships
3 programmes

07 **Healthcare & Care Facilities**
Operating services, facilities, diagnostics and care
6 programmes

08 **Regenerative Medicine**
Specialist navigation with clinical and regulatory review
3 programmes

09 **Technology: AI, Quantum & Data**
AI applications, quantum technologies, analytics, digital capability
4 programmes

10 **Fundraising & Capital Placement Navigation**
Readiness and introductions through an authorised partner
7 programmes

11 **Shipping & Logistics**
Transport, maritime, distribution and logistics services
2 programmes

12 **Cross-Border Sales & Initiatives**
Export, import, market entry and international cooperation
4 programmes

13 **Real Estate & Construction**
Development, construction, assets and operating partners
1 programme

14 **Manufacturing, Textiles & Industrial Materials**
Industrial production, textiles, materials, mining and metals
3 programmes

15 **Hospitality & Tourism**
Travel, hotels, destinations, entertainment and creative services
3 programmes

General programmes, such as becoming an SPG client or a Strategic Advisor, apply across every gateway. A programme can sit in more than one gateway, so the counts overlap.

Featured placement implies no endorsement or investment suitability. Funding requests always go to an authorised, licensed partner.

Every sector has its own route.

All fifteen gateways are open. Each sector has its own specialists, checks and path from a first request to a qualified introduction. Four examples show the range.



Data and energy

Compute, power, storage and sites. SPG connects government, institutional and enterprise demand with qualified suppliers, power and funders.



Health and life sciences

Healthcare, care facilities, pharmaceuticals and regenerative medicine, each with its own specialist review.



Trade and logistics

Producers, shippers and buyers across borders, with the principals and the goods verified before any introduction.



Property and places

Development, construction, hospitality and the operating partners behind them.

Photography is illustrative. It does not show SPG members or completed projects.

One catalogue. Eight regional chapters.

SPG's chapters cover the United States, Latin America, Europe, Africa, the UAE and Middle East, Central Asia, India and Asia-Pacific. Each gateway shows what capacity stands behind it locally, so members know what to expect before they ask.



8
regional chapters

9
senior vice presidents

40+
Strategic Advisors

47
programmes in every region

Local knowledge, one standard

Chapters and advisers vet members in their regions and stay accountable for each introduction they support.

When one market slows, another opens

When tariffs change or a market stalls, companies need new customers and suppliers. A network across 47 programmes helps them find the next one.

Four memberships. The whole catalogue at every level.

Every membership opens all 47 programmes. Higher levels add colleagues, company profiles, review capacity and work that SPG runs for you.



Global Entry

For a company entering the network.

$199 a month

or $1,990 a year

Seats	2
Company profiles	1
Requests a month	2
Assisted briefs	Not included
All 47 programmes	✓



Growth

For a company with a recurring need for introductions.

$499 a month

or $4,990 a year

Seats	5
Company profiles	1
Requests a month	5
Assisted briefs	1
All 47 programmes	✓



Premier

For an organisation running several initiatives.

$1,499 a month

or $14,990 a year

Seats	10
Company profiles	3
Requests a month	10
Assisted briefs	2
All 47 programmes	✓



Ambassador

For an organisation with several workstreams.

$3,999 a month

or $39,990 a year

Seats	25
Company profiles	5
Requests a month	20
Assisted briefs	4
All 47 programmes	✓

WHAT THE ALLOWANCES MEAN

Seats
Colleagues with their own login. Nobody shares credentials.

Company profiles
Approved listings, for a group with several businesses or units.

Requests
Needs SPG reviews each month and, where the fit is right, takes to consent.

Assisted briefs
Pieces of work SPG runs for you at the same time, each with an owner.

12 for 10

Pay annually and twelve months of service cost ten monthly payments, at every level. Prices are in US dollars before applicable taxes. Introductions and sales are never guaranteed.



Global Entry

For a company entering the network.

$199 a month

or $1,990 a year, ten months' price

LEVEL 1 OF 4

2	1	2	0
seats	**company profile**	**requests a month**	**assisted briefs**
Colleagues with their own login	Listed in the member directory	Reviewed by a sector specialist	Available from Growth upward

Made for

A business that knows its capabilities and its needs, and wants an organised route to the right introductions. Two colleagues manage one company profile with their own logins, and standard onboarding gets you active quickly.

Get the most from it

A complete profile, one specific objective and a regular look at your open requests.

Your first month

- A welcome letter and onboarding checklist from the operations team.
- Your profile completed and listed in the directory.
- Your first objective agreed, and your first two requests under review.
- Your digital card in Apple Wallet or Google Wallet.

Move up to Growth when two requests a month are no longer enough, or you want SPG to run a brief for you.



Growth

For a company with a recurring need for introductions.

$499 a month

or $4,990 a year, ten months' price

LEVEL 2 OF 4

5	1	5	1
seats	**company profile**	**requests a month**	**assisted brief**
Colleagues with their own login	Listed in the member directory	Reviewed by a sector specialist	Work SPG runs for you

Made for

Five seats let the owner, the commercial team and specialists each work through their own account. Alongside five requests a month, SPG runs one assisted brief at a time, with an owner and next actions.

Get the most from it

A managed brief moving through qualification and next steps while you keep selling.

Fictional statement: Growth member, month three

Profile	Complete; two capabilities reviewed
Requests	4 of 5 used; 2 introductions accepted by both sides
Assisted brief	Distributor search, now at proposal stage

Move up to Premier when a second priority needs managed work at the same time, or a second business unit needs its own profile.



Premier

For an organisation running several initiatives.

$1,499 a month

or $14,990 a year, ten months' price

LEVEL 3 OF 4

10
seats
Colleagues with their own login

3
company profiles
Listed in the member directory

10
requests a month
Reviewed by a sector specialist

2
assisted briefs
Work SPG runs for you

Made for

Ten seats and three company profiles let separate teams or business units take part without mixing their records. Two assisted briefs run in parallel, each with its own scope, contact and next decision.

Get the most from it

Visible progress across two managed priorities, with a disciplined record of actions and outcomes.

Running a live data-centre project?

An active data-centre mandate brings dedicated specialist time to one live opportunity: $2,500 a month in total, including your Premier membership, with five specialist hours and two operations hours a month. Success fees on that mandate follow separately (page 15).

Move up to Ambassador when more than ten colleagues or three profiles are involved, or the account needs a regular management review.



Ambassador

For an organisation with several workstreams.

$3,999 a month

or $39,990 a year, ten months' price

LEVEL 4 OF 4

25
seats
Colleagues with their own login

5
company profiles
Listed in the member directory

20
requests a month
Reviewed by a sector specialist

4
assisted briefs
Work SPG runs for you

Made for

Twenty-five seats and five company profiles give a wider team room to work under clear account control. Four assisted briefs run in parallel, planned against your team's capacity, with a regular management review.

Get the most from it

A coherent account plan across several briefs, with clear ownership on both sides.

Beyond the membership

Large procurement and project work, such as a modular data centre or an infrastructure package, runs as a strategic mandate on bespoke written terms. Complex specialist work is scoped and priced separately.

The Ambassador membership is a service level. Sector Ambassadors are a separate role that SPG appoints (page 17).

Every level includes the full catalogue of 47 programmes, the digital membership card and the monthly value statement.

Which membership fits your company?

Start with the level that matches how you work today. You can move up at any time, and the change takes effect at once.

You want to be found, and to make a few targeted requests each month.	**Global Entry**
You have a recurring need and want SPG to run one brief for you.	**Growth**
You run several initiatives across teams or business units.	**Premier**
You manage several workstreams across a wider organisation.	**Ambassador**



Illustrative: the welcome pack every new member receives.

Every member receives

- A welcome letter and onboarding checklist from the operations team.
- A digital membership card for Apple Wallet and Google Wallet, coloured by level.
- A company profile, a directory listing and access to all 47 programmes.
- A monthly value statement showing requests, introductions and next actions.

Flexible by design

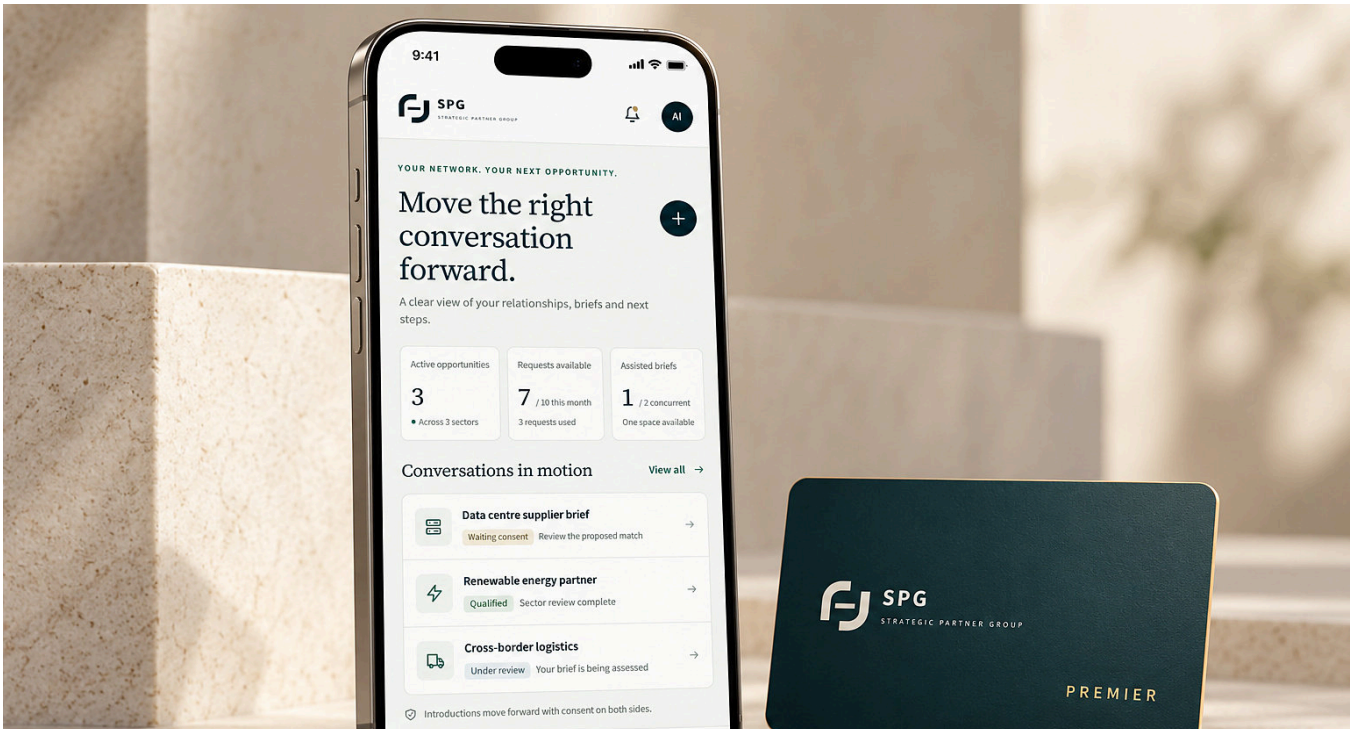
- Upgrades take effect at once, with prorated billing.
- Downgrades apply at renewal; nothing is deleted.
- Annual membership: ten monthly payments for twelve months.

Founding members

Members who join the founding cohort keep their membership price for twelve months.

Your membership, on every screen.

One secure platform holds your company profile, your requests and introductions, and your digital card.



Design concept: the member app and a Premier card.

01

Profile and directory

Your company, capabilities and markets, visible to the members you choose.

02

Briefs and requests

Every need captured once, with a clear status and an owner.

03

Consent-based introductions

Contacts released only to the named parties, after both accept.

04

Digital membership card

In Apple Wallet and Google Wallet, with live status behind it.

05

Monthly value statement

Requests used, introductions accepted and the next actions.

06

Private by default

Your documents are shared only when you grant access.

AI prepares

- Research, intake and the first draft of your brief.
- Suggested matches, with a plain-language reason.
- Reminders, draft agreements and proposed fee calculations.

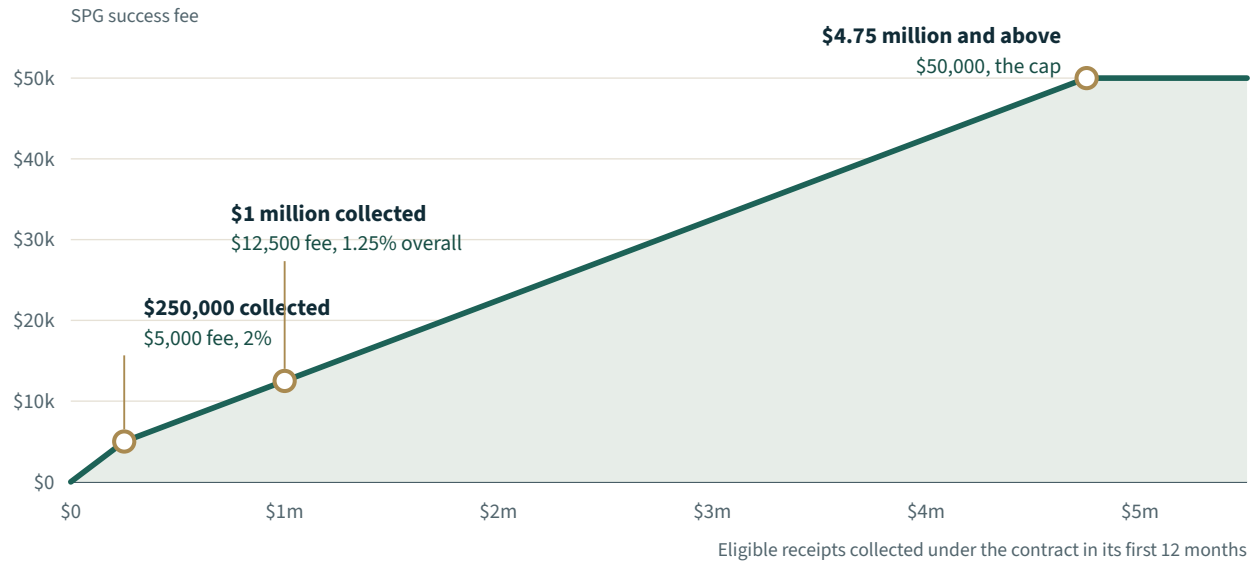
People decide

- A specialist qualifies every fit.
- A named owner keeps each relationship.
- A person approves every introduction, commitment and invoice.

When business closes, the fee is simple.

Membership pays for the service. When an introduction leads to a signed contract, SPG earns a success fee that is agreed in writing before the introduction and paid only on money actually collected.





$1,500
on $75,000 collected

$5,000
on $250,000 collected

$12,500
on $1 million collected

$50,000
the cap, from $4.75 million

How the fee works

- 2% of the first $250,000 collected, then 1%, capped at $50,000 per contract.
- One payer, agreed in writing before the introduction.
- Calculated on receipts collected in the first 12 months, never on capital raised or project value.
- Taxes, pass-throughs and refunds are excluded.

Strategic mandates

Large procurement and project work, such as a modular data centre, a power installation or an infrastructure package, often passes the cap. These run as strategic mandates on bespoke written terms, led by a named Sector Ambassador.

Every introduction is earned.

A promising name is only the start. Five recorded gates stand between it and an introduction, and each gate has an owner who signs it off.

1

Clear need

Scope, decision owner, geography and a realistic next step.

Member

2

Eligible activity

Within SPG's approved scope; funding routed separately.

SPG reviewer

3

Credible fit

Capability, authority, timing and evidence reviewed.

Sector lead

4

Agreed engagement

Mandate, fees, conflicts and prior relationships recorded.

Commercial owner

5

Mutual consent

Both parties approve the introduction and what is shared.

Introduction owner



Consent, step by step

1 **Preview.** Each side sees the purpose and the fit, nothing more.

2 **Both accept.** Either side can decline or ask to clarify.

3 **Contacts released.** Only to the named parties.

4 **Documents.** Shared by separate grant, never in bulk.

5 **Case studies.** Published only with separate approval.

What SPG does not do

SPG does not give investment advice, offer securities or hold investors' money. Capital raising goes only to authorised, licensed partners.

A membership level, a referral or a sponsorship never buys a better match.

Experienced people stand behind every introduction.



Sam Jakobs

PRESIDENT

Founder of Strategic Partner Group. Leads relationships with institutions, chambers, trade groups, associations, family offices and investor groups across SPG's regional chapters.

Rick Reese

FOUNDER AND CHIEF OPERATING OFFICER

A US Air Force veteran of GPS satellite and F-15 programmes, who has built an online travel business over 22 years. Runs onboarding, member records and billing.

Thomas Stray

PLATFORM AND GROWTH

An investment banker by background, based between Dubai and London for 25 years and now building AI cloud infrastructure. Leads the platform and the growth engine.

Sheikh Momin Ahmed

SECTOR LEADERSHIP

Works across real estate in the UK, Dubai and Saudi Arabia, renewable energy and modular data centres. Leads the data centres, real estate and energy gateways.

Sector Ambassadors

Selected, vetted Strategic Advisors who lead a sector. Each is appointed for six months and renewed on results: opportunities progressed, members served and response times.

Strategic Advisors

Nine senior vice presidents and more than forty Strategic Advisors bring expertise and relationships across SPG's programmes and chapters.

Offer SPG to the companies you back or represent.



"The thought would be that we would be a tool that the funds themselves would offer to their network of clients to help drive traffic and increase the amount of profitability that each company had."

Sam Jakobs, President

For each company

Its commercial needs captured; visibility, tools, content and advisers; suitable buyers, suppliers, partners and markets. Each company joins on its own terms.

For the fund, chamber or association

A practical support channel for the companies it invites and, with each company's consent, progress reports it can share.

Turn your Contacts to Gold

Members, advisers, chambers, associations and funds earn for the business they bring in, paid only from money SPG has collected and under signed terms.

Membership referral

30% of the new member's monthly payments for their first three months.

Business referral

20% of SPG's collected fee on a registered business mandate. An $8,500 fee pays $1,700.

NEW MEMBER'S LEVEL	REFERRAL REWARD
Global Entry	$179.10
Growth	$449.10
Premier	$1,349.10
Ambassador	$3,599.10

The founding cohort starts now.

SPG opens with a founding cohort that spans every level, sector and company size, so the service is proven with real members before it grows.

27 October 2026

OPENING

Founding membership opens and the first members onboard.

16 November

DAY 30

The founding cohort is live on the core member journeys.

16 December

DAY 60

First renewals, and first outcomes reviewed with members.

15 January 2027

DAY 90

The cohort review, then the network widens.



What founding members receive

- Their membership price held for twelve months.
- A direct say in how the service develops.
- The first published success stories, with their permission.

What comes next

- Funds, chambers and associations offer SPG to their networks.
- Strategic mandates grow under experienced Sector Ambassadors.
- More published guides and tools across all fifteen gateways.

Dates and founding terms are subject to final confirmation.

SPG
STRATEGIC PARTNER GROUP

strategicpartnergroup.com

“I know we’re ready. I know the world is ready for us.”

Sam Jakobs, President, Strategic Partner Group

Become a founding member.

Choose your level and apply at strategicpartnergroup.com

1

Choose your level

Global Entry, Growth, Premier or Ambassador, monthly or annual.

2

Apply online

At strategicpartnergroup.com, with your company details and first objective.

3

Get started

Your welcome letter, onboarding checklist and digital card follow.

Strategic Partner Group is a membership business and introduction service. It does not provide investment advice, offer securities or hold client money; capital raising is handled only by authorised partners. Introductions, contracts and outcomes are not guaranteed. Prices are in US dollars before applicable taxes. Founding terms, launch dates, referral rewards and the active data-centre mandate are subject to final confirmation. Photography and card artwork are illustrative design concepts.

